



Smart home and building solutions.
Global. Secure. Connected.

Set up your KNX National Group



What is a KNX National Group?

Since KNX became the first worldwide STANDARD (ISO 14543-3) for home and building control, the use of KNX in products for home and building control has increased considerably.

As a result, the KNX Association has more than quadrupled its number of KNX members and extended its presence in more than 120 countries.

A KNX National Group is a neutral, non-profit association for the KNX Community in a country or region. This marketing-driven

association supports the goals of the KNX Association by promoting the most used worldwide bus technology: KNX.

By setting up a KNX National Group in your region, you will be able to first establish KNX as the leader technology in your market; And, subsequently, all members of the KNX National Group will boost their businesses, thanks to the additional activities promoting KNX and the KNX National Group's Members.

Advantages for becoming a KNX National Group

- **Use of KNX National logo for your stationary and website.**

KNX National Groups have the right to use the KNX National Logo. This logo will put further emphasis on activities, organized by each KNX National Group

- **Use of a KNX National Website.**

KNX National websites give further information on news, events, literature and developments on a local basis.

- **Get all level support from KNX Association International.**

The KNX Association is supporting all KNX National Groups on every level for every occasion.

- **Receive free KNX flyers and giveaways from the KNX Association.**

KNX National Groups will be supplied with all marketing communication material directly for all kind of events.

- **Make promotion of your activities in the KNX Journal.**

All activities of the KNX National Groups will be highlighted in the KNX Journal, published once a year and distributed to more than 100.000 subscribers all over the world.

- **Participation at all KNX events in your country.**

Members of the KNX National Group will have the opportunity to participate at KNX events in their country (seminars, workshops, conferences, trade shows, etc.). These events will also be supported by the KNX Association International.

- **Use the KNX Guidelines.**

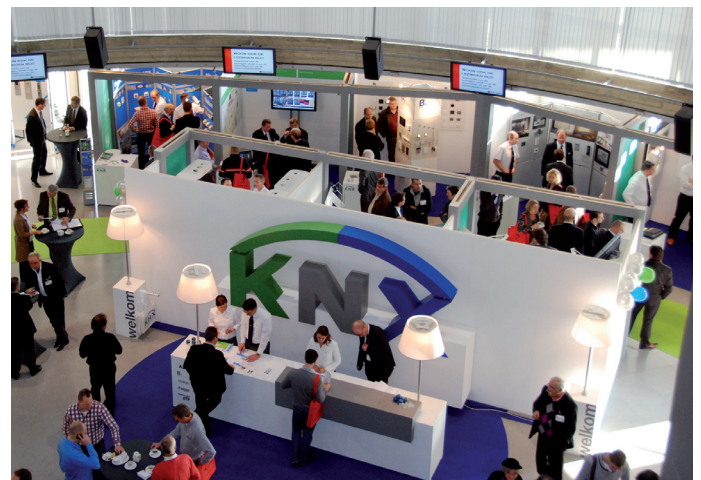
KNX Association has prepared some references in order to assist the representative of the national groups in the preparation of trade shows, workshops, website, etc.

- **Broaden the KNX National Network.**

Through the promotion of the KNX National Group, all members will have to get to know the whole KNX Community in each country, which will broaden and strengthen each member's network.

- **Be the first to be informed.**

KNX National Groups are the first to hear, what is happening in the world of KNX and they will be the first to get to know the latest: KNX News, information and developments in KNX.



The Annual KNX National Group Conference



This conference, organised once a year in a different country every time, will give the opportunity to share experiences regarding the promotion of KNX among all KNX National Groups, putting forward new ideas by the different delegates.

The KNX National Group Conference is a great opportunity for your KNX National Group to show your latest achievements to the KNX Community. It is thus very enthusiastic to enjoy what all KNX National Groups have achieved so far. This has certainly a positive effect: the worldwide success of KNX.

Who can be member of a KNX National Group?

- **Manufacturers**

Companies manufacturing and/or distributing KNX solutions in the national market.

- **Wholesalers**

Companies distributing KNX solutions in the national market.

- **Integrators**

Companies, involved in the integration of KNX solutions in homes and buildings (contractors, system integrators, consultants, specifiers, architects, ...)

- **Users**

Private persons or companies using KNX solutions (building/house owners, national house builders, training centres, universities, research centres, userclubs, ...)

- **Media**

Companies involved in communication activities in the area of home and building control (agencies, publicity companies, organisers of fairs and conferences, ...)



Activities of the KNX National Groups

The activities of the KNX National Groups can vary from a wide range, being the most important activities:

1. Participation in the most important national events: trade fairs, conferences, workshops, press conferences, presentations, etc.
2. Organisation of KNX Conferences with all members of the KNX National Group and delegates from the KNX Association International and international KNX Member companies.
3. Preparation of KNX Workshops:
 - a. Technical workshops > to win new members
 - b. Specific workshops > ETS Workshops for all systems Integrators
 - c. Energy Efficiency Workshops for architects
 - d. ...
4. Translation of KNX material: flyers, brochures, PR, website content, etc.
5. KNX National Award for the best local KNX projects.
6. Publication of your local Journal
7. Creation of KNX Starter Packages, including your member's products in collections that all KNX Partners would like to acquire
8. Winning new members for KNX international and the KNX National Group in order to strengthen your organization
9. Promotion of the inclusion of KNX in the local teaching curricula
10. Promotion of co-operation with the local universities and research bodies via the KNX Scientific Partnership
11. Joint activities between national associations of installers in your country and your KNX National Group.
12. And much more...

The process to set up a KNX National Group

Although the creation of a KNX National Group might be different from country to country, we could sum up the most important steps as described below:

Step 1 - Meet the companies

For the creation of a KNX National Group, you will need to meet at least 3 members of the KNX Association International and 1 neutral company (KNX system integrator company, KNX Training Centre, KNX Scientific Partner or any other neutral association present in the country) that are interested in becoming part of the new KNX National Group.

Step 2 - Registration of Statutes

It is very important to write the rules (officially known as the Articles of the Association) of your group and submit them to the official registration office in your country, in order to become an official association in your country. KNX Association will also guide you during the creation of the statutes of your new group.

Step 3 - Elections

As any other ordinary group, the President, the Secretary and the Executive Board have to be elected among the members of the association. They will play the leading role of the association.

Step 4 - Signature of the Cooperation Agreement

Finally, the KNX Association International and the KNX National Group must sign the Cooperation Agreement together, in order to become an official KNX National Group.

Contact

For further information, please do not hesitate to contact us:

Tel: +32.2.775.85.90, Email: christian.stahn@knx.org

For more information, please visit:

<https://www.knx.org/knx-en/for-professionals/community/national-groups/about>





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